

Our Service Menu

Beauty Heroes is your destination for healthy beauty discovery. Our store and skin studio is located at **817 Grant Avenue in Downtown Novato**. The over 100 brands we work with are formulated with the highest quality, mostly natural and certified organic, biodynamic and wild-harvested ingredients that have been ethically sourced by companies who care about your health and the health of our planet.

SUBSCRIBE + SAVE 15% EVERY DAY

Our **monthly discovery subscription service** delivers full-size products from one brand, always valued at \$120+. Members enjoy 15% off every day in our store on products AND services, plus other benefits.

Visit beauty-heroes.com/subscribe/



COMPLIMENTARY SERVICES

The Cleansing Bar

Visit our Cleansing Bar and test out every cleanser in our curation, organized from foaming gel, creamy and dreamy to luxurious oils and balm cleansers.

The Flight Bar

Each month we offer curated rituals that educate, empower and inspire at our Flight Bar where your 'flight attendant' will guide you as you sip on our signature Hydration mocktail.

Healthy Swaps

A 20-minute session with a Beauty + Wellness Educator to find healthy Hero product swaps for what's in your cosmetic bag.

Makeup Consultation

A 20-minute session with a makeup artist to get a foundation/concealer match, the best products to style your brows or have your burning makeup questions answered.

Skin Services

SKIN

| | |
|-------------------------|--------------|
| 90 Minutes | \$190 |
| 75 Minutes | \$170 |
| 60 Minutes | \$150 |
| The Face Lift | \$99 |
| Gua Sha | \$30 |
| <i>15 minute add-on</i> | |

MAKEUP

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|------------------------|-------------|
| Special Occasion | \$75 |
| Lesson | \$85 |

WAX

| | |
|-----------------|-------------|
| Brow..... | \$35 |
| Lip..... | \$20 |
| Chin | \$20 |
| Lip + Chin..... | \$30 |
| Full Face..... | \$75 |

TINT

| | |
|-------------------|-------------|
| Lash | \$40 |
| Brow..... | \$40 |
| Lash + Brow | \$75 |

The Hero Worship Holistic Facial

With our treasure trove of best-in-class beauty, each Hero Worship Holistic Facial is expertly customized to meet and treat your skin based on where it's at today. While no two services are alike, you can expect your all-encompassing experience to include a double-cleanse, an enzyme, natural acid or manual exfoliation, a multi-mask treatment with steam and massage and a hydration ritual to replenish and retain essential moisture. The all-star lineup of Hero products — rarely used in professional treatments — are incorporated into every step of your facial to ensure you'll discover your skin's new normal.

The Face Lift

Look lighter and lifted with this holistic treatment focused on increasing circulation, toning and firming with non-invasive modalities; lymphatic drainage, cryo-and thermal- therapy, advanced gua sha, microcurrent and LED light therapies. Each bespoke treatment is tailored with products and modalities selected specifically for your skin to cleanse, tone, massage and firm. Enjoy the results for 3-14 days depending on your skin and at-home care. Not to replace your regular, holistic facial, this shorter, targeted service (only 45 minutes) is perfect before an important day, event or photo shoot.

The Teen Spirit Facial

A Hero Worship Holistic Facial that addresses the unique concerns of teenage skin, with gentle cleansing and exfoliation, extractions, if necessary, and a detoxifying treatment mask that will support skin coming into balance. Throughout the treatment, our skin therapist will educate you on healthy habits so you can develop good skincare and makeup routines at home. We recommend teens wear a layering tank top/camisole to their service. Parents are welcome in the room to accompany their teen if desired. Available for age 13+.

Gua Sha Facial Sculpting

Based on the Traditional Chinese Medicine practice of gua sha that has been used for centuries to address a wide variety of health concerns, gua sha has the added benefit of leaving the skin and fascia below appearing lifted, more toned and sculpted.

Call to schedule an appointment at 415-895-1480

817 Grant Avenue, Novato | Beauty-Heroes.com

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