

Skin Services

Discover the transformative power of healthy beauty with a Beauty Heroes holistic facial, uniquely crafted for maximum results and customized for you. Each service is intentionally priced the same so your experience is based on your skin needs, not your budget.

Any time you set aside for self-care is valuable and precious, be it 60, 75 or 90 minutes. We highly recommend 90 minutes to achieve the best results and deepest restoration. Each treatment begins with an optional crystal and energy balancing ritual. Our 75 and 90 minute services include extra time for massage, gua sha, extractions or whatever your skin needs.

SKIN

90 Minutes	\$175
75 Minutes	\$155
60 Minutes	\$135
Extra Extractions 15 minutes	\$25
Gua Sha 15 minutes	\$30

WAX

Brow	\$30
Lip	\$20
Chin	\$20
Lip + Chin	\$30
Full Face	\$55

MAKEUP

Special Occasion	\$75
Lesson	\$85

TINT

Lash	\$40
Brow	\$40
Lash + Brow	\$75

The Hero Worship Holistic Facial

There's no Hero product left behind in this powerhouse protocol. With our treasure trove of best-in-class beauty, each facial is expertly customized to meet and treat your skin based on where it's at today. While no two Hero Worship facials are alike, you can expect your all-encompassing experience to include a double-cleanse, an enzyme, natural acid or manual exfoliation, a multi-mask treatment with steam and massage and a hydration ritual to replenish and retain essential moisture. The all-star lineup of Hero products—rarely used in professional treatments—are incorporated into every step of your facial to ensure you'll discover your skin's new normal.

The Teen Spirit Facial

A Hero Worship tailored to address the unique concerns of teenage skin, this facial focuses on gentle cleansing and exfoliation, extractions, if necessary, and a detoxifying treatment mask that will support skin coming into balance. Throughout the treatment, our skin therapist will educate you on healthy skin habits so you can develop good skincare and makeup routines at home. Parents are welcome in the room to accompany their teen if desired and to consult with our skincare professionals before, during and after the treatment.

Gua Sha Facial Sculpting

Based on the Traditional Chinese Medicine practice of gua sha stone massage that has been used for centuries to address a wide variety of health concerns, gua sha has the added benefit of leaving the skin and fascia below appearing lifted, more toned and sculpted.

Our Featured Brands

Our expert estheticians draw from over 110 of the best brands in the world meeting the highest ingredient standard. These are a few of our featured brands you can expect to experience in our holistic skin services.

LAUREL

slow farmed skincare

Enter the world of **Laurel Skin**, with over 90% of ingredients sourced locally in California from small-farm growers within 100 miles. Known for her masterful slow-beauty approach to product formulation, this service delivers Laurel's coveted holistic treatment that bathes skin in the freshest, most vibrant phytonutrients and potent plant synergies. Your service provider has been trained in Laurel's signature lymphatic drainage massage that can help diminish the appearance of inflammation and congestion. You'll leave with a transformative healthy California glow.

A Madame Fox ritual lures you into a mystical world of plant alchemy with

an aromatic line of decadent, active couture skincare. This sensory immersion includes rare organic botanicals, exquisite honeys, precious organic prickly pear and passionfruit seed oil, gemstone-infused essences and small batch, high vibration hydrosols supported by clinical strength actives tailored for visible results. **LILFOX** will keep skin hydrated and mood elevated throughout for a botanical baptism.

LILFOX



Experience the Aloha spirit and traditional botanicals sourced from indigenous farms on the Hawaiian islands. **Honua Skincare** bathes your skin in biome-friendly nut butters, oils and exotic flower essences all abundant in vitamins, minerals and antioxidants that are essential to supple, glowing, skin. A coconut-charcoal-chili pepper mask stimulates the experience of microcirculation. A turmeric-infused treatment further balances skin tone, and an herbal infusion of noni and hibiscus to impart that Aloha glow.

Breathe 'Beautifulness' in, exhale toxicity out.



Rooted in the principles of mindfulness and the science of epigenetics, **Ayuna** brings cutting edge clean technology and a well-aging philosophy to the facial room. Microbiome conscious, technologically advanced bio-identical cellular actives address skin texture, wrinkles, redness, elasticity and dark spots with nature + science. Skin is activated by a gentle pre-exfoliation utilizing carbon dioxide to stimulate microcirculation. An alpha-amino acid peel and volcanic ash mask is painted on to tighten and contour, leaving a lifted appearance.

SUBSCRIBE + SAVE

Subscribe to our Monthly Discovery service and save 15% every day online and in-store on products and skin services. Some exclusions apply.

Live Lighter. Love More.

817 Grant Avenue
Novato, CA 94945
415.895.1480



BEAUTY-HEROES.COM